



The David Miner & Associates Communiqué

Summer 2022

"I intend to live forever. So far, so good."

– Steven Wright



Last Days of Summer!



As summer winds down and parents' excitement is peaking as kids return to school; one can only hope that this school year isn't marred with labour disruptions let alone new waves to this aging pandemic.

Newly weds Victoria (David's daughter and Amelia's sister) and Ojay were delighted to welcome their baby girl, Charlee Victoria on July 27, 2022. Everyone is healthy and thriving! The family couldn't be happier!



New parents Victoria and Ojay with baby Charlee!

David Miner & Associates Financial Advisors

Visit www.davidminer.ca

David Miner, MBA, BSc, FCSI
Email: davidminer@davidminer.ca

Amelia Naidoo (née Miner), MBA, BA
Email: amelia.miner@davidminer.ca

Kiran Naidoo, CPA, CA, BCom
Email: kiran.naidoo@davidminer.ca

Helena Donaldson, CLU, ChFC, CFP
Email: helena.donaldson@davidminer.ca

Phone: 647-776-2475
Toll-free: 1-866-93-MINER
Fax: 647-260-1735

#503—1243 Islington Ave.
Toronto, Ontario, Canada. M8X 1Y9

Copyright 2022
David Miner & Associates



Amelia, Kiran and their girls took a road trip to explore "La Belle Province" spending several days between Quebec City and Montreal relishing in the food, culture and language as Nalina gets ready for grade 1 French Immersion! Helena enjoyed a river cruise along the St. Lawrence in June while Soumya spent a couple weeks in Mumbai visiting her parents as the calendar turned to August. Letting everyone have their chance to travel first, David & Dorinda will take a couple weeks in September to go on an east coast road trip of their own!

Market Commentary

Building off a volatile spring, the summer of 2022 has not failed to excite. Since our last newsletter, the conflict in Ukraine has continued to grind and without a clear end in sight, markets have essentially become indifferent. Inflation continues to be a *'hot topic'* although there are now indications that the rate of inflation is slowing. Purchasing power has been hampered for all but the impact of this has been amplified by the combination of surging interest rates and struggling financial markets. June was a particularly rough month in markets and this was reflected in Q2 statements, however since this low, markets have rebounded well – in fact, the S&P had retraced more than 50% of its losses in 2022 until the back half of August.

It's not just baggage delays at Pearson; labour shortages across all industries have proven burdensome even for well-managed, quality companies. Once thought to be driven by a lack of labour force participation, labour shortages may actually be driven in large part by accelerating retirement timelines for baby boomers and Gen Xers alike as they grow increasingly weary of their working conditions.



Nalina and Maya — princesses for a night in Quebec City!

The US economy shrank in each of the first two quarters of 2022, and debate over recession aside, this is probably an expected outcome when you layer in inflation, continued supply constraints, labour force disruptions and the effects of such quantitative tightening taking hold. What is less expected, was that the Canadian economy continued to show growth in Q2 (0.8%) according to Statistics Canada, paving the way for another (potentially significant) interest rate hike by the Bank of Canada in September.

Despite various challenges, most companies here in North America continued to report earnings growth in their Q2 results – albeit relative to scaled back projections.

Whether we are now at the beginning of a new bull market or July represented another bear market rally will very much depend on the resilience or continued growth in corporate earnings, the degree to which inflation cools based on central bank intervention/consumer spending as well as the degree of stability achieved in supply chains and the

labour market going forward. Portfolio managers are working to remain nimble; opportunities and risks by sector and region are changing rapidly in this environment .

Got *financially* comfortable with working from home? How to manage spending as many of us pivot back to the office.

Many Canadians, but especially those living in the GTA, were used to committing significant time and resources when commuting to the office before the pandemic. With the rise of work-from-home arrangements, cost savings could easily amount to \$100-\$200/week when you consider the cost of transit or some combination of gas, parking, car insurance, and vehicle maintenance. Going a layer deeper, avoiding those coffee breaks with coworkers, or the random weekly combination of team/office/birthday/retirement/just-cause lunches or gifts could easily add upwards of \$100 per week to the wallet. Since the dawn of the ‘sweatpants-in-zoom-meetings’ era, clothing/haircut/grooming budgets were deflated to varying degrees depending on how often you had to see people. Add it all up and the average GTA office commuter could've easily saved \$500/month working from home.

The sticker shock of those costs returning compounded with inflation after two years may only be muted by the novelty/excitement of seeing people face-to-face again.

For those that budget, you are now faced with factoring in the highest inflation we've seen in 40+ years – but if you're big on eating out, some of the increases may have you thinking. Over the last two years, here's how some lunchtime staples have fared on average based on recent data from payments platform Square:

- Hamburgers +26% from \$8.61 to \$10.86
- Salads +25% from \$10.11 to \$12.63
- Soups +24% from \$6.13 to \$7.60
- Sandwiches +20% from \$8.38 to \$10.03
- Wraps +15% from \$8.90 to \$10.26

Just a few extra dollars per meal can easily add up to \$50 dollars/month of additional spending for someone who buys lunch daily.

So now what?

If you were an avid budgeter pre-pandemic, there may be value in comparing expenses old and new to isolate for the impact of inflation. With visibility established, a realistic relationship with your cashflow can be developed. Goal setting is an important psychological tool that can be harnessed to turn that visibility into an achievable outcome – the act of budgeting alone does not yield an improved financial picture and for most there is little incentive to continue the practice in the absence of a tangible benefit. As an example, saving \$100/week is excellent, however, taking that one step further and *investing those savings as a means by which to retire 5 years sooner*, can prime one to focus on a desired outcome and improve the probability of success.



Kiran ready to export some of Montreal's finest bagels for friends and family in Ontario!

Creating new spending habits may be the desired outcome when adjusting for the impact of inflation, but the practice of setting goals is the hidden secret that gives purpose to creating such habits. Our life under pandemic norms is in flux as the world shifts back towards face-to-face interaction, whether social or as part of the return to an office environment and this gives all of us the opportunity to consider which pre-pandemic habits we want to pick back up.

Introducing Investia's mobile app

A one-stop for all your investment needs, Investia's mobile application allows for easy navigation through the client portal directly from your mobile devices and allows you to monitor your investments and transactions on-the-go. The app can be used to access quarterly statements, e-sign documents, and securely share sensitive information or documents with the team. You can also use the "Contact Us" feature to get in touch with our advisors or reach out to the support team in case of technical difficulties.

The "iA Investia" application is available in your device's online store as an Android or Apple user!



Dave and Dori enjoy an evening out!

Mutual funds are offered through Investia Financial Services Inc. The opinions offered herein are those of David Miner & Associates and unless otherwise indicated, are not the opinions of Investia Financial Services Inc. or any other party. Mutual fund performances reflect changes in share value and reinvestment of all dividends but do not take into account sales, redemption, distribution, or optional charges or income taxes which may reduce returns. Fees and expenses are associated with mutual fund investments. Please read the prospectus before investing. Mutual funds are not guaranteed, their values change frequently and past performance may not be repeated. Mutual funds are not insured by the Canada Deposit Insurance Corporation or any other deposit insurer and are not guaranteed.